



## Myths and Facts About UK Football Tickets

### Myth # 1

It is impossible to get tickets to UK home football games!

Actually, by joining the newly revamped K Fund, you too can become a season ticket holder and enjoy all the exciting Wildcat football action.

### Myth # 2

I can just get my tickets at the game!

By purchasing season tickets or donating as little as \$100 a year to the K Fund, you will begin earning "points" in the new point system outlined in this newsletter (pages 16-17).

Why would you want to accumulate points?

Your points total will allow you to purchase post-season tickets such as bowl games and NCAA tournament tickets. You accumulate points by purchasing season tickets for football, men's basketball and women's basketball. More points are awarded for consecutive years of purchasing seats.

### Myth # 3

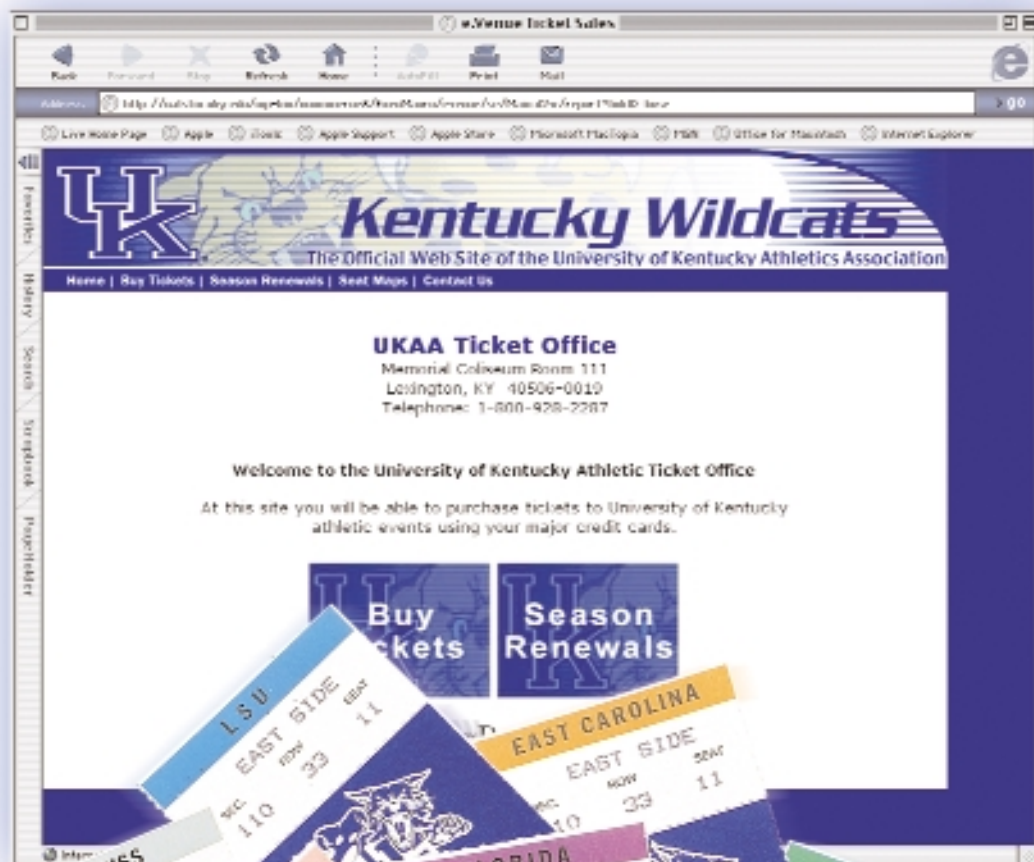
Kentucky football tickets cost more than I could ever afford.

The truth is, there are very affordable ticket plans for everyone. There are

great seats remaining in the K Fund sections (located on the sidelines of Commonwealth Stadium) as well as the non-donor areas. For as little as \$172 per seat!

The opportunity to purchase UK football season tickets is one of the best benefits of membership in the K Fund; however, your contribution means so much more to the UK Student-Athlete. Each gift directly supports our 22 varsity sports by providing athletics scholarships and grant-in-aid.

This year (2003-04) UK Athletics will pay the University of Kentucky over \$8 million for athletics scholarships. Your support of the Wildcats' athletics program is now more important than ever before. When you purchase season tickets and/or contribute to the K Fund, you are making a difference in UK Athletics!



## UK Ticket Office



The UK Ticket Office staff (l-r) Brian Rudd, Louis Gaines, Barb Osborne, David Ellis, Sue Childers, Joe Sharpe, and Scott Brannan.

How do I order tickets and renew season tickets online?

Go to our web site at [www.ukathletics.com](http://www.ukathletics.com) and click on the "tickets" icon in the upper left hand corner. You can purchase single game tickets and renew season tickets online. If renewing season tickets, you just use your customer I.D. located above your name and address on your paper renewal application when registering your account. The web site is functional 24-hours-a-day, 365-days-a-year for all ticketed UK athletic events.

Do I need to purchase tickets to attend all UK sporting events, or are there exceptions?

Admission is charged for:

Football, Men's and Women's Basketball, Men's and Women's Soccer, Baseball and Gymnastics.

No Admission is charged for:

Volleyball, Softball, Track, Tennis, Golf, Swimming, and Rifle.\*

You can purchase tickets in advance through the web site at [www.ukathletics.com](http://www.ukathletics.com), in person or over the phone at the UK Athletics Ticket Office in Memorial Coliseum at 859-257-1818 or

**1-800-928-2287**

You may also purchase tickets at the door for each event one hour prior to the event's starting time based upon availability.

\*No admission applies to regular-season home events. This does not include NCAA Postseason Events for these sports hosted by the University of Kentucky.

## New for the 2003 Wildcats Athletic Events

Fanfare is a collection of activities, inflatable games and visual images that enhance the pre-game atmosphere at UK sporting events. The games include activities for fans of all ages (4 years old to 104 years old).

### The games include:

**Obstacle Challenge:** includes a simulated tire run, tunnel run and tackling dummies, as well as a small climbing obstacle.

**Multi-sport Challenge:** an inflatable that includes a netted archway with changeable backdrops including football, baseball/softball and soccer.

**Bungee Run:** an inflatable that includes runways in which contestants are harnessed to a bungee cord and run against the pull of the bungee.

**Free Throw Challenge:** an inflatable that is similar to a pop-a-shot.

**Over & Under Slide:** an inflatable that includes a sloped "climb" and slide. A moonwalk apparatus will exist underneath the slide/climb.

In addition, Fanfare will provide carnival-style concessions. There will also be music, including the UK Marching Band, the UK cheerleaders, and autograph sessions that include UK student-athletes and coaches.



## Compliance Corner

An important part of any communication to the supporters of this athletics program should be an explanation of some of the rules and regulations which govern the activities of such supporters with our recruits and our current student-athletes. The **COMPLIANCE CORNER** will be a regular feature of the BLUEPRINT and will attempt to address timely issues dictated by the student-athlete's academic calendar as well as issues you might currently be seeing in the headlines.

While the **COMPLIANCE CORNER** will serve as an excellent supplement to other rules education efforts already in place, we would encourage you to access the UK Athletics website and click on the Compliance icon to receive more extensive information. You are also welcome to contact the compliance office directly at (859) 257-6482. You may speak to any of the following staff members:

Sandy Bell, Assistant Athletics Director/Compliance  
John Butler/ Director of Compliance  
Faye Ginter/ Eligibility Coordinator

This inaugural edition of the **COMPLIANCE CORNER** will deal with the issues of (1) Summer Employment and (2) On-Line Auctions.

**(1) Summer Employment** – NCAA Bylaws permit recruits and continuing student-athletes to work at jobs arranged by the athletics



Assistant AD Sandy Bell and Director of Compliance John Butler.

department during the summer vacation period. Assistant Athletics Director Alvis Johnson supervises the summer employment program for all UK recruits and student-athletes. If you have summer positions available for which a college student would be qualified, please

contact Alvis at (859) 257-9264. We ask that you do not employ any recruit or student-athlete without contacting the athletics department. In addition to completing paperwork required by the NCAA and the SEC, any prospective employer should be aware of the following rules which apply to the summer employment of NCAA student-athletes and recruits:

- The student-athlete or recruit must be qualified for the job for which they are hired;
- They must be paid at a rate which is commensurate with that paid to those in similar positions with similar experience and can only be paid for work actually performed and can not be paid more based on their athletics reputation or ability;
- A recruit may not begin employment until after the last day of their senior year in high school;
- They can not be provided transportation to the job unless such transportation is provided to all employees.

**(2) On-Line Auctions** – NCAA Bylaws do not permit an eligible student-athlete to sell an

item which was presented to them by their institution as an award for athletics participation. Recent cases which you have seen in the news concerning student-athletes selling rings and jerseys are illustrations of this prohibition. The NCAA permits us to provide student-athletes with awards for achievement in academics and athletics. However, NCAA Bylaw 16.1.1.2 states that "such awards may not include cash, gift certificates (or) a cash-equivalent award". A cash-equivalent award is an item that is negotiable for cash or trade. Auctioning an award on-line for cash would automatically make that award a "cash-equivalent" which is not permissible.

The more serious "on-line" problem, however, is the auctioning by boosters of pictures and autographs of current student-athletes. The NCAA DOES NOT allow an amateur student-athlete's name, picture or likeness to be sold. Every week our office monitors on-line auction sites for violations which can threaten the future eligibility of our players (i.e. autographed balls, pictures, etc.). We e-mail the seller and ask that they immediately cease and desist the sale of the item. Those who truly care about the program and the student-athletes involved comply with that request. However, we have many who do not. The simple solution to this problem would be to tell the players not to sign any autographs at all. However, that would not be fair to the many loyal fans of this program who want a treasured reminder of their favorite player or team. When our student-athletes sign an item for a fan, they do so in good faith that the item will not be used in a manner that could threaten their ability to play. Please assist us in protecting our players by not participating in on-line auctions which place them at risk.



# Spring Highlights

## Thirteen Track & Field Athletes Make Nationals

Thirteen members of the University of Kentucky track and field team advanced to the 2003 NCAA Outdoor Championships in Sacramento, Calif., June 11-14. Among the group are six runners competing in the men's and women's 800-meter events and sisters Simidele and Olubusola Adeagbo.

Olubusola Adeagbo earned her spot in the 400-meter hurdles after finishing fourth at the NCAA Mideast Regional in Columbus, Ohio with a time of 59.72. Simidele, already a three-time All-American, qualified in the triple jump after taking fifth at the regional. Earlier this year, the senior set the school record with a jump of 44-04.50 at the Texas Relays.

Kentucky qualified three runners each in the men's and women's 800 meters. Jean Balan, Chad Johnson and Paul Ciurlys each qualified for the men. Balan took fifth at the regional meet, while Johnson and Ciurlys earned wildcard spots in the event. For the women, Beth Heimann entered the field after taking seventh at the regionals with a time of 2:06.81. Brooke Patterson and Roseline Addo each had terrific seasons in the event and join the field in Sacramento.

David Freeman and Hunter Spencer, both All-Americans, will compete in the men's 1,500 meters. Spencer was sixth in the regional field last month with a time of 3:50.35. Rounding out the male competitors is senior Thomas Morgan, who will compete for the 5,000-meter title after finishing fifth in Columbus with a time of 14:13.02.

Ildiko Varga and Molly Lonergan each earned spots in the discus event after strong performances at regionals. Lonergan took fourth overall with a throw of 162-10.00, while Varga was close behind in sixth with her toss of 158-11.00.

## Soccer Squads Earn Academic Honors

For their outstanding achievement in the classroom during the 2001-02 academic year, the men's and women's soccer teams recently both received the National Soccer Coaches Association of America's Team Academic Award. The squads also combined to put 32 student-athletes on the Southeastern Conference Academic Honor Roll.

"We as a coaching staff are fortunate to work with self-motivated student-athletes who set high standards for themselves both on the soccer field and also in the classroom," men's coach Ian Collins said.

"Our coaching staff is dedicated to recruiting student-athletes who will succeed in the classroom as well as on the field," women's coach Warren Lipka added. "We are thankful that we have been able to find students dedicated to both. Our results prove academics and athletics do mix together."

## Wildcats Selected for Pan American Games

Three-time All-American Bradley Wheeldon, a junior from Eubank, Ky., has been selected to represent the United States in the Pan American Games, scheduled for August 1-16 in Santo Domingo, Dominican Republic. Wheeldon is slated to participate in the air rifle event, in which he took third place at the 2003 NCAA Rifle Championships in March.

Senior swimmer Joey Faltraco, who spent one season as a Wildcat after transferring from South Carolina, was selected to the Pan American swimming team, and UK players Chuck Hayes and Gerald Fitch are among 17 players who are competing for the Pan American basketball team. The basketball roster will be cut to 12 in late July.

## Golf's Holmes Qualifies for U.S. Open

University of Kentucky men's golfer John Holmes continued his outstanding play, qualifying on June 2 for the 103rd U.S. Open Championship to be played next week at Olympia Fields Country Club in Chicago. In a 36-hole qualifying event in Columbus, Ohio, Holmes carded an eight-under 136 to make the cut for the first time. He will compete as an amateur at the Open, which takes place June 12-15 at the par-70 7,190-yard North Course at Olympia Fields Country Club in Chicago.

The Campbellsville, Ky., native shot a 67 on his first 18 holes in the morning round on the Lake Course, then followed up with a 69 at the Double Eagle Course. The Open is considered to be the national championship of the United States and has been played since 1895.

"Coming off the NCAAAs, I had played pretty well, except for the final round," Holmes said. "Even then, I hit the ball pretty well on what was an extremely difficult course. So I figure if I continue to play well, I might have a chance."

"It hasn't really hit me yet what I've done," Holmes said. "I'm excited. It's the U.S. Open. Hopefully it won't be my last time there."

## Men's Golf Closes Outstanding Year

The Wildcats golf team completed an outstanding season with its first appearance in the NCAA National Championship since 1988. The squad finished 26th in the team competition, while sophomore John Holmes finished tied for 17th in individual play.

"It was our goal to reach the national tournament at the beginning of the season," Coach Brian Craig said. "We finished in the top 30 of almost 300 division-one men's golf teams. That is a pretty good accomplishment. I'm very proud of the hard work this team put in over the course of the year. We had a young team compete in this year's tournament and this experience is only going to make us better."

UK finished in the top 10 of 14 tournaments, including the team's first win under

Craig at the Fall Beach Classic in November. The Cats also finished ninth in the always competitive Southeastern Conference, which boasted a total of eight teams in this year's National Championship Tournament.

The Cats lose seniors Ryan Coyne, Andy Dustman and Bradley Pogue to graduation this summer. Besides Holmes, freshman Matt Kohn and sophomores Brandon Waldrop and Mark Blakefield will be returning from this year's national championship tournament squad.

## Diver Moss Ends "Brilliant Career"

The Kentucky men's swimming and diving teams completed the third and final round of the NCAA Swimming and Diving Championships at Texas' Jamail Swimming Center on Saturday, March 29.

Senior All-American diver Clayton Moss finished his collegiate diving career on March 29 at the NCAA Championships in Austin, Texas. Moss had a fourth-place finish on the platform with a total of 533.60. Auburn's Caesar Garcia won the event with a total of 575.80. The fourth-place finish earned Moss his fourth-straight platform All-America selection and the 11th overall All-America selection of his career.

"We have witnessed the end of a brilliant career," Diving Coach Mike Lyden said. "Clayton has given us four spectacular years, and he will be greatly missed."

## Women's Tennis Seniors "Awesome"

The careers of two UK women's tennis players came to a close on May 24 when ninth-ranked All-Americans Amy Trefethen and Sarah Witten were defeated, 6-1, 6-2, by No. 4 Raquel Kops-Jones and Christina Fusano of California in the finals of the NCAA Women's Doubles Championships at Florida's Ring Tennis Complex in Gainesville.

"To reach this level of tennis is awesome," said Coach Mark Guilbeau, the 2003 SEC Coach of the Year. "Sarah and Amy played at a very high level of tennis over the last several days and I am very proud of what they have accomplished, not only today but over their entire careers."

Witten and Trefethen made a tremendous run, defeating top-ranked Erin Burdette and Lauren Barnikow of Stanford on their way to becoming the first players in UK women's tennis history to make the finals of an NCAA Championship. Since being paired together in February, the duo has been on a tear, posting a 19-5 record, while reaching as high as No. 7 in the national doubles rankings.

The pair leaves UK after four glorious years. Witten earned four career All-America selections, two All-Southeastern Conference selections, one in singles and one in doubles, and it was announced in May that she was selected to the Verizon Academic All-America team, the first such selection of her career. Trefethen earned her first All-America and All-SEC team

selections this year and was named to the SEC Academic honor roll for the third consecutive season. She finishes her career with a four-year doubles record of 76-32 and a singles record of 85-56.

#### Football Squad Sets Academic Record

A school-record 33 Kentucky football players have been named to the Southeastern Conference Academic Honor Roll announced by the league office. The honor roll covered grades posted through the 2001-02 school year, therefore the players honored were on the football team during the 2001 season. Kentucky was second in the league for most honorees, trailing only Vanderbilt, which had 36 players on the honor roll. UK's total of 33 players broke the school record of 20 set in 1996 and 2000. To earn a place on the SEC Academic Honor Roll, a player must have at least a 3.0 grade-point average for the academic year or his entire career.

Abney Preseason All-American; Hall on Lombardi List

#### Abney Preseason All-American; Hall on Lombardi List

To be named to the Playboy Preseason All-America football team is to join very exclusive company. Past honorees include Dan Marino, John Elway, Troy Aikman, Barry Sanders, Peyton Manning, and Marshall Faulk, just to name a few. Now, Kentucky's Derek Abney can be added to that list. Abney was selected to the 47th edition of the prestigious team as the kick returner after a record-breaking 2002 season that included shattering or tying five NCAA records, nine SEC records and 10 school record for kick returns. Abney is the first Wildcat to be named to the team since

offensive lineman Mike Pfeifer earned the honor in 1989.

Senior offensive tackle Antonio Hall is one of 39 players named to the preseason watch list for the 34th annual Rotary Lombardi Award, which goes to the nation's top lineman, linebacker, or tight end.

#### UK Hosted 2003 SEC Women's Golf; Will be Site of 2004 Track Indoors

UK served as host to the 2003 SEC Women's Golf Tournament in Late April at the University Club. Kentucky finished eighth among 12 teams, five which advanced to the NCAA team Championships. Nine of the teams, including two that finished below UK in the SECs, advanced to the NCAA Regionals.

UK will also host the 2004 SEC Indoor Track & Field Championships next February.

## 2003 Fall Schedules

### 2003 Volleyball Schedule

TBA	BLUE/WHITE SCRIMMAGE	TBA
Aug. 29-30	Deacon Invitational (Winston-Salem, N.C.)	
Aug. 29	vs. Wake Forest	7 p.m.
Aug. 30	vs. Southern Methodist	11 a.m.
Aug. 30	vs. Tennessee Tech	5 p.m.
Sept. 5-6	Cyclone Challenge (Ames, Iowa)	
Sept. 5	vs. Western Illinois	5 p.m.
Sept. 6	vs. Iowa	9 a.m.
Sept. 6	vs. Iowa State	4 p.m.
Sept. 12-13	KENTUCKY CONFERENCE CHALLENGE (Lexington, Ky.)	
Sept. 12	Virginia vs. Wright State	4:30 p.m.
	SYRACUSE	7 p.m.
Sept. 13	Syracuse vs. Virginia	10 a.m.
	WRIGHT STATE	12:30 p.m.
	Wright State vs. Syracuse	4:30 p.m.
	VIRGINIA	7 p.m.
Sept. 19-20	New Mexico Invitational (Albuquerque, N.M.)	
Sept. 19	vs. New Mexico	9:30 p.m.
Sept. 20	vs. Sacramento State	12 p.m.
Sept. 20	vs. Ohio	7 p.m.
Sept. 23	SOUTH CAROLINA	7 p.m.
Sept. 26	at Arkansas	8 p.m.
Sept. 28	at LSU	3 p.m.
Oct. 3	MISSISSIPPI STATE	7 p.m.
Oct. 5	OLE MISS	2 p.m.
Oct. 8	at South Carolina	7 p.m.
Oct. 12	at Tennessee	2 p.m.
Oct. 17	LSU	7 p.m.
Oct. 19	ARKANSAS	2 p.m.
Oct. 24	at Florida	7 p.m.
Oct. 26	at Georgia	2 p.m.
Oct. 31	at Alabama	8 p.m.
Nov. 2	at Auburn	3 p.m.
Nov. 7	TENNESSEE	7 p.m.
Nov. 10	at Louisville	7:30 p.m.
Nov. 14	GEORGIA	7 p.m.
Nov. 16	FLORIDA	2 p.m.
Nov. 20-23	SEC Tournament (Columbia, S.C.)	TBA
Nov. 27-28	UNLV Tournament (Las Vegas, Nev.)	
Nov. 27	vs. UNLV	10:30 p.m.
Nov. 28	vs. Hawaii	8 p.m.

All times Eastern

### 2003 Womens Soccer Schedule

IPFW/adidas Classic (exhibition)			
Aug. 22	Cincinnati	Ft. Wayne, Ind.	TBA
Aug. 23	Ohio State	Ft. Wayne, Ind.	TBA
Aug. 29	DAVIDSON	LEXINGTON	7:30 p.m.
Aug. 31	W. KENTUCKY	LEXINGTON	1 p.m.
Nike Carolina Classic			
Sept. 5	North Carolina	Chapel Hill, N.C.	7 p.m.
Sept. 7	Duke	Chapel Hill, N.C.	12 p.m.
UK Invitational			
Sept. 12	BYU	LEXINGTON	7:30 p.m.
Sept. 13	RUTGERS	LEXINGTON	7:30 p.m.
Sept. 19	Arizona	at Tuscon, Ariz.	10 p.m.
Sept. 21	Arizona State	at Tempe, Ariz.	2 p.m.
Sept. 26	Vanderbilt*	at Nashville, Tenn.	6:30 p.m.
Oct. 3	LOUISIANA STATE*	LEXINGTON	7:30 p.m.
Oct. 5	ARKANSAS*	LEXINGTON	2 p.m.
Oct. 10	Alabama*	at Tuscaloosa, Ala.	7 p.m.
Oct. 12	Auburn*	at Auburn, Ala.	1 p.m.
Oct. 17	Florida*	at Gainesville, Fla.	7 p.m.
Oct. 19	South Carolina*	at Columbia, S.C.	2 p.m.

Oct. 24	GEORGIA*	LEXINGTON	5 p.m.
Oct. 26	TENNESSEE*	LEXINGTON	2 p.m.
Oct. 31	SMU	LEXINGTON	7:30 p.m.
Nov. 6-9	SEC Tournament	Orange Beach, Ala.	
Nov. 14-16	NCAA 1st and 2nd Rounds!		
Nov. 21-23	NCAA 3rd and 4th Rounds!		
Nov. 28-30	NCAA College Cup		

Home Games in All Caps

\* Southeastern Conference Match • ! Campus Sites To Be Determined by Seeding  
All Times Eastern & Subject to Change

### 2003 Men's Soccer Schedule

IPFW/adidas Classic (exhibition)			
Aug. 22	Indiana	Ft. Wayne, Ind.	6 p.m.
Aug. 24	Michigan St.	Ft. Wayne, Ind.	1 p.m.
Sept. 2	LOUISVILLE	LEXINGTON	7:30 p.m.
Sept. 7	UNC-Asheville	Asheville, N.C.	2 p.m.
Sept. 11	Cincinnati	Cincinnati, Ohio	7 p.m.
Sept. 14	Western Kentucky	Bowling Green, Ky.	3 p.m.
UK Invitational			
Sept. 19	CENTRAL FLORIDA	LEXINGTON	7:30 p.m.
Sept. 21	BUTLER	LEXINGTON	2:30 p.m.
Husky Classic			
Sept. 26	Washington	Seattle, Wash.	10 p.m.
Sept. 28	Portland	Seattle, Wash.	2 p.m. Oct. 3
	APPALACHIAN STATE	LEXINGTON	5 p.m.
Oct. 5	Bowling Green*	Bowling Green, Ohio	1 p.m.
Spartan Classic			
Oct. 10	UNC-Greensboro	Greensboro, N.C.	7:30 p.m.
Oct. 12	North Carolina	Greensboro, N.C.	1 p.m.
Oct. 17	W. MICHIGAN*	LEXINGTON	7:30 p.m.
Oct. 19	AKRON*	LEXINGTON	2:30 p.m.
Oct. 24	BUFFALO*	LEXINGTON	7:30 p.m.
Oct. 26	Marshall*	Huntington, W.Va.	2:30 p.m.
Oct. 31	Northern Illinois*	DeKalb, Ill.	TBA
Nov. 2	Indiana	Bloomington, Ind.	2 p.m.
Nov. 6	MAC Tournament Qtrs.	Kalamazoo, Mich.	
Nov. 8	MAC Tournament Semis.	Kalamazoo, Mich.	
Nov. 14	MAC Championship#	TBA	
Nov. 21-23	NCAA 1st and 2nd Rounds!	TBA	
Nov. 28	NCAA 3rd Round!	TBA	
Dec. 5-7	NCAA Elite Eight!	TBA	
Dec. 12-14	NCAA College Cup	Columbus, Ohio	

Home Games in All Caps

\*Mid-American Conference Match • #Home Field of Highest Remaining Seeding  
!Campus Site Determined by Seed • All Times Eastern & Subject to Change

### 2003 Football Schedule

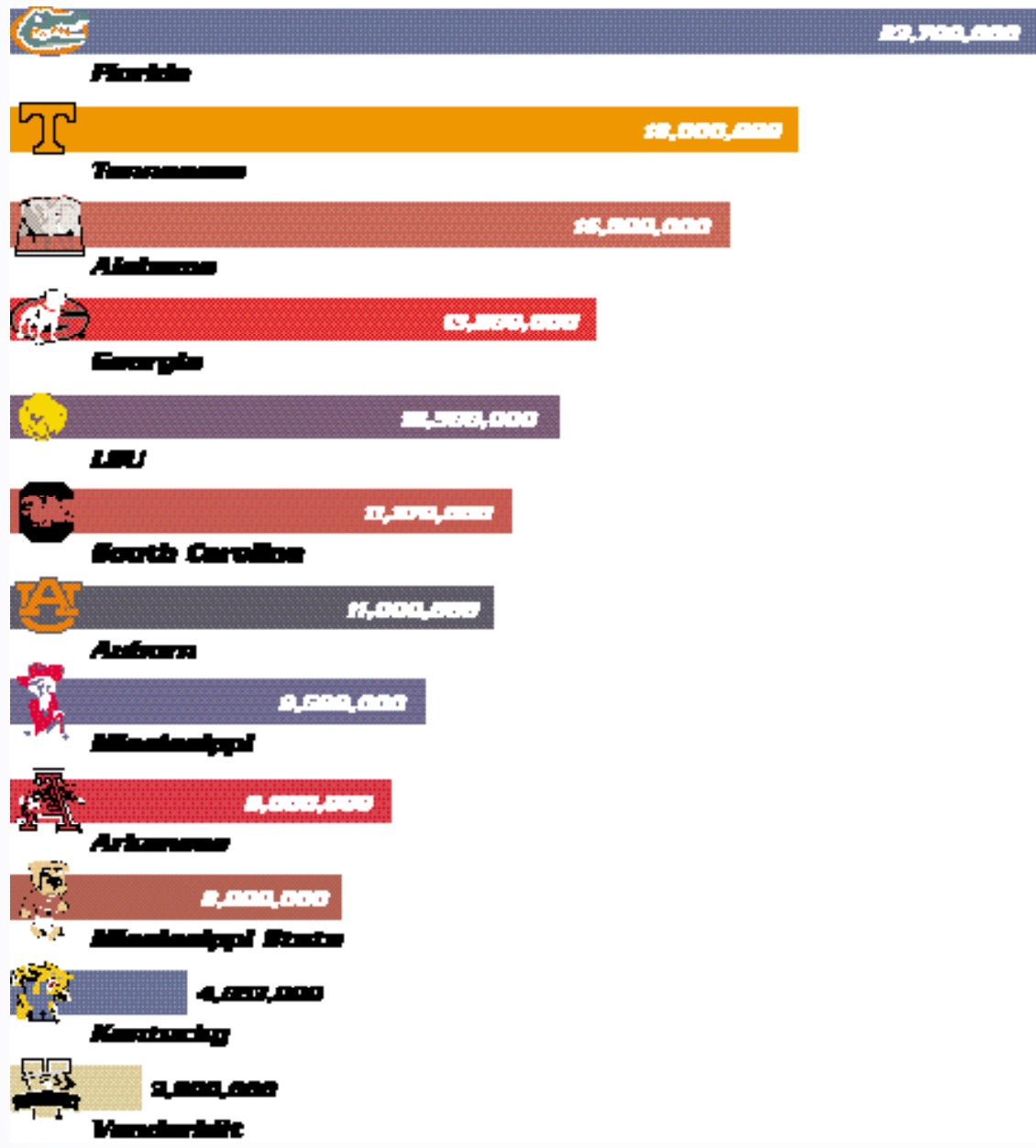
Date	Opponent	Time
Aug. 31	LOUISVILLE (espn2)	6:30
Sept. 6	MURRAY STATE	TBA
Sept. 13	at Alabama	TBA
Sept. 20	at Indiana	TBA
Sept. 27	FLORIDA	TBA
Oct. 4	open	
Oct. 11	at South Carolina	TBA
Oct. 18	OHIO	TBA
Oct. 25	MISSISSIPPI STATE	TBA
Nov. 1	ARKANSAS	TBA
Nov. 8	open	
Nov. 15	at Vanderbilt	TBA
Nov. 22	at Georgia	TBA
Nov. 29	TENNESSEE	TBA



# The New K Fund



Comparing the SEC  
2002 Annual Giving Revenues



The University of Kentucky is considered one of the premier athletic programs in the country, mainly due to the success of our legendary basketball program. But success and competitiveness does not apply to all facets of UK's sports teams.

To succeed in today's competitive college environment, UK must not only attract the best student-athletes and the best coaches, we also must address our position in raising funds to develop a model athletic program.

Nowhere is the need more clear for a new fundraising effort than to compare UK's annual giving revenues in the SEC. Kentucky is next to last in revenue. Conference rivals Florida and Tennessee raised over \$19 and \$13 million more respectively than UK. It is easy to correlate their across-the-board athletic success to revenue superiority.

To ensure a fair and equitable allocation of seats in Commonwealth Stadium and Rupp Arena, a point system has been developed. The system will determine allocation of new or improved seating at Commonwealth and Rupp starting in 2004. The point system will be used to determine allocation of away game football tickets and post-season games. The point system will also be used in allocating away games, SEC tournament and NCAA tournament tickets for men's basketball. The K-Fund point system will be available beginning with post-season play for the 2003 football season.

**ANNUAL POINTS**

You can earn points in these categories each year, and they accumulate from year to year.

**Cumulative Giving**

1 point for every \$100 of lifetime giving.

**Season Ticket Purchase**

1 point for every consecutive year of season ticket purchase in football and/or men's basketball starting in 1987.

5 points for every year of women's basketball season ticket purchase.

**Annual Giving**

5 points for every \$100 of K-Fund general donation money given each year.

2 points for every \$100 of required annual ticket donation.

**Full Payment**

10 points for paying football and basketball donations by April 1st, starting in 2004.

**Consecutive Years**

5 point annual bonus for consecutive years donating to athletics starting 1987.

**Faculty/Staff**

1 point for every year of employment with the University of Kentucky.

**Lifetime Points**

Lifetime points are one-time awards.

50 points . . . . .UK Letter winner

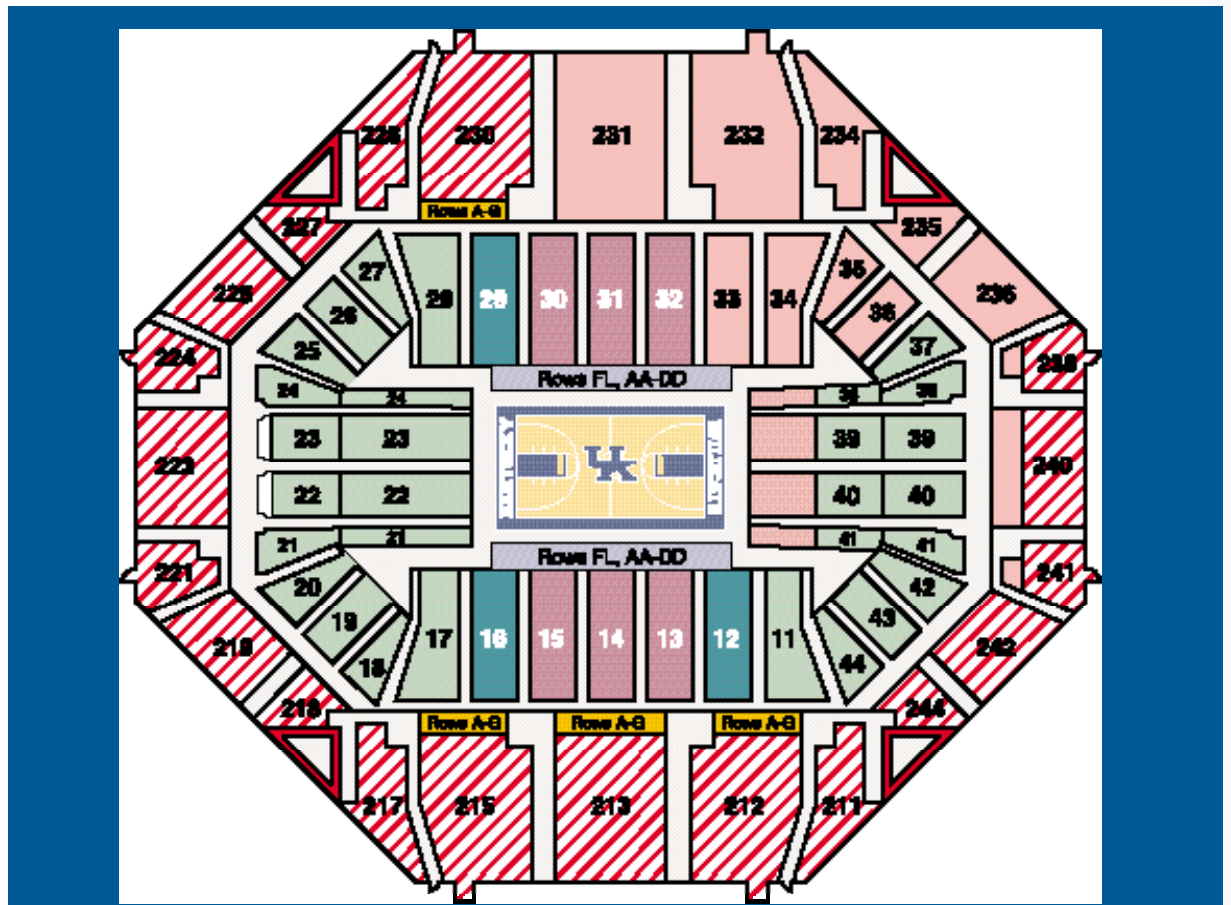
20 points . . . . .UK Alumni

**Priority Seating**

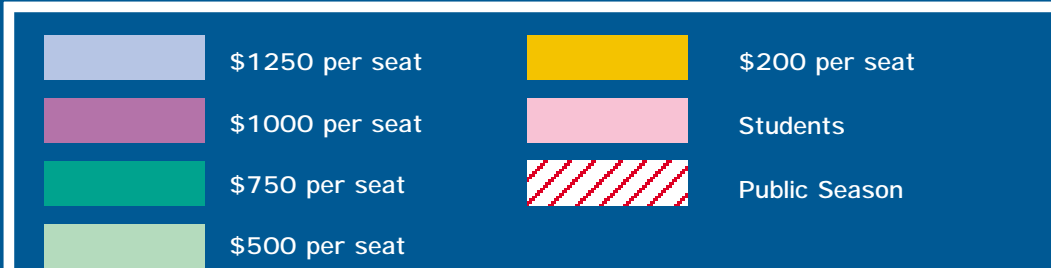
Seating for Rupp Arena and Commonwealth Stadium is based on availability and donor priority. The above maps indicate the minimum annual donation required in each stadium and section. Our main precedence is to ensure fairness and equity in the season ticket allocation process and to reward those who have been long-time supporters of UK Athletics. For current season ticket holders to receive the same season tickets as the previous year the appropriate contribution for that section is required and payment must be received by the deadline. When seats are available, seating allocation is based on the priority point system.

Beginning with the 2003-2004 basketball season, all season ticket holders not currently donating through Blue-White/K-Fund will pay 1/2 of the total required for their seating priority. For the 2004-2005 season, all season ticket holders will pay the full amount required for their seating priority.

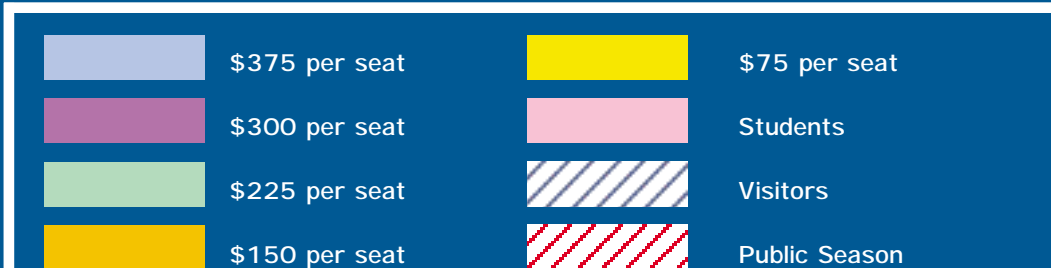
As a reward for unwavering support of UK football, current season ticket holders will not begin their required donations for priority until 2004. (This does not include current Blue-White Fund priority seating, who will continue their level of financial support in 2003-04.) In 2004, all Blue-White/K-Fund seating will be required to pay 1/2 of the total required for their seating priority. The following 2005 football season will require all season ticket holders to donate to the of their seating priority level.



Men's Basketball  
Minimum donation requirements



Football  
Minimum donation requirements





# Coming to a City Near You!

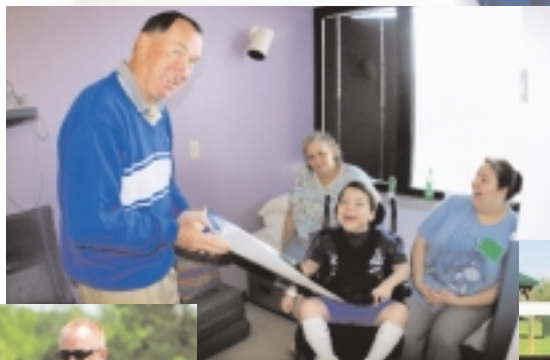


On May 12, UK's Big Blue Caravan began its inaugural trip through the Commonwealth as it journeyed to Louisville to kick off its quest of meeting the country's greatest fans.

First-year coaches Rich Brooks and Mickie DeMoss were on board with athletics director Mitch Barnhart and other coaches and administrators as the day began at the Kosair Children's Hospital, where the group spent the morning visiting patients and staff. The Caravan proceeded to Persimmon Ridge Country Club for a casual lunch with fans before hitting the fairways for a round of best-ball golf. The skies were ominous and the wind blew furiously, but the rain stayed away while the game and awards ceremony took place.

More than 200 guests were present at the Louisville Zoo later that evening for a buffet dinner and socializing. Barnhart, Associate Athletics Director Greg Byrne, DeMoss and Brooks all drew laughter and cheers while addressing the crowd before the light-hearted evening came to a close.

Other stops on the 2003 Big Blue Caravan tour:  
May 13-Northern Kentucky/Cincinnati; May 19-Nashville;  
May 20-Somerset; June 16-Madisonville; June 17-Bowling Green,  
and June 18-Prestonsburg.



## Great Way to Keep Up

I just wanted to send a message about how great I thought the first issue of "The Blueprint" was. I was very happy with the content as well as the quality of the newsletter. It's a great way to keep up with the University of Kentucky Athletics that I may not otherwise have access to know about. Once again, very impressed and I hope that I will continue to receive future issues.

Jeff McKinley  
Sellersburg, Ind.

## Enjoys "Other Sports" Stories

I really enjoyed receiving the new UK newsletter. "The Blueprint" is a wonderful idea and a joy to read. UK fans are really going to look forward to every issue. What I liked were the profiles of our athletes and hearing about the other sports and how their teams are doing. We always can find out about the major sports, but we hear very little about the less visible sports.

Morris Schmidt  
Henderson, Ky.

## Awesome Publication

I just wanted to let you know how much I have enjoyed reading your publication "The Blueprint". This is an awesome publication. I received it on Monday March 31 and had read the entire thing by the next day. I don't know what I did to get it but I hope I continue to get it. If there is a fee to continue to receive it please let me know.

Congratulations on a job well done.

Richard F. Sammons  
Louisville, Ky.

Mr. Sammons,

A voracious reader like you will be glad to know that we have expanded this issue by four pages. We hope you continue to enjoy.

--The Editor

## Better Food, Music at Football Games

Thank you very much for "The Blueprint." It was very informative. My husband and I have been season ticket holders for 27 years. We are close to 300 games, home and away. There are three things we would like to see: 1) In the new facility (the all-purpose room facility UK plans to attach to the Nutter Field House - March 2003 issue) it would be nice to have some place for the fans to buy food. We live about three hours from the stadium and do not always tailgate. 2) Have the pre-game music at the stadium toned down a little. Not really football music to us - (our age, I guess). 3) It would be so great to have at least a small pep band at the away games. Means a lot to the fans and the team. Thanks for this opportunity to get our two cents in.

Phyllis and Hunter Stanley  
Barbourville, West Virginia

## Blueprint Turns Hoosier Red

I came home last night to find a copy of "The Blueprint" in my mailbox. I thought it was an April Fool's joke that arrived a few days late. I spent most of the night last night running up my phone bill calling my friends to determine the prankster who did this to me. Then I realized this calamity may have happened because I bought tickets to last year's NCAA Regionals through your box office at R-- Arena.

I thought I had reached my life's nadir four years ago when my husband accepted a promotion that forced us to move to West Lafayette. The day after we moved, we discovered our house (less than two miles from the Purdue campus) was previously owned by the Boiler-maker's former football coach. We still get mail addressed to him all the time.

Please remove me from your mailing list ASAP.

Ann Miller Carr  
West Lafayette, Ind.  
Indiana University BA '85

Mrs. Carr,

Thanks for the feedback. One of our projects is to clean up our mailing lists, increase our email account traffic and basically create information files for all UK Wildcat fans across the country. By removing your name, we've already made progress. Good luck to you and the Hoosiers in the upcoming seasons. For those of you interested in receiving more information via emails - please send your information to [rvicini@uky.edu](mailto:rvicini@uky.edu). We will then add your email address to our database. You will receive information pertaining to available tickets for all sports and merchandise opportunities, as well as general information from our news releases.

--The Editor

## A Different View from Hoosier Land

Excellent! It's nice to finally get a publication about UK athletics and this one is excellent to boot. I love the format and content, keep it up. Also, one request, does the UK athletics office send out mailings for trips to football and basketball games???? If so, how do I get on the mailing list??? I have never seen any information for bowl games, away football games, away basketball games or NCAA games. I have a friend who had NCAA tickets this year that he got 'by calling the athletic department'. As a comparison, my wife graduated from the University of Michigan. Each year they have an away football trip and a bowl package.

Ken "Duke" Lovins  
Lawrenceburg, Ind.

Mr. Lovins,

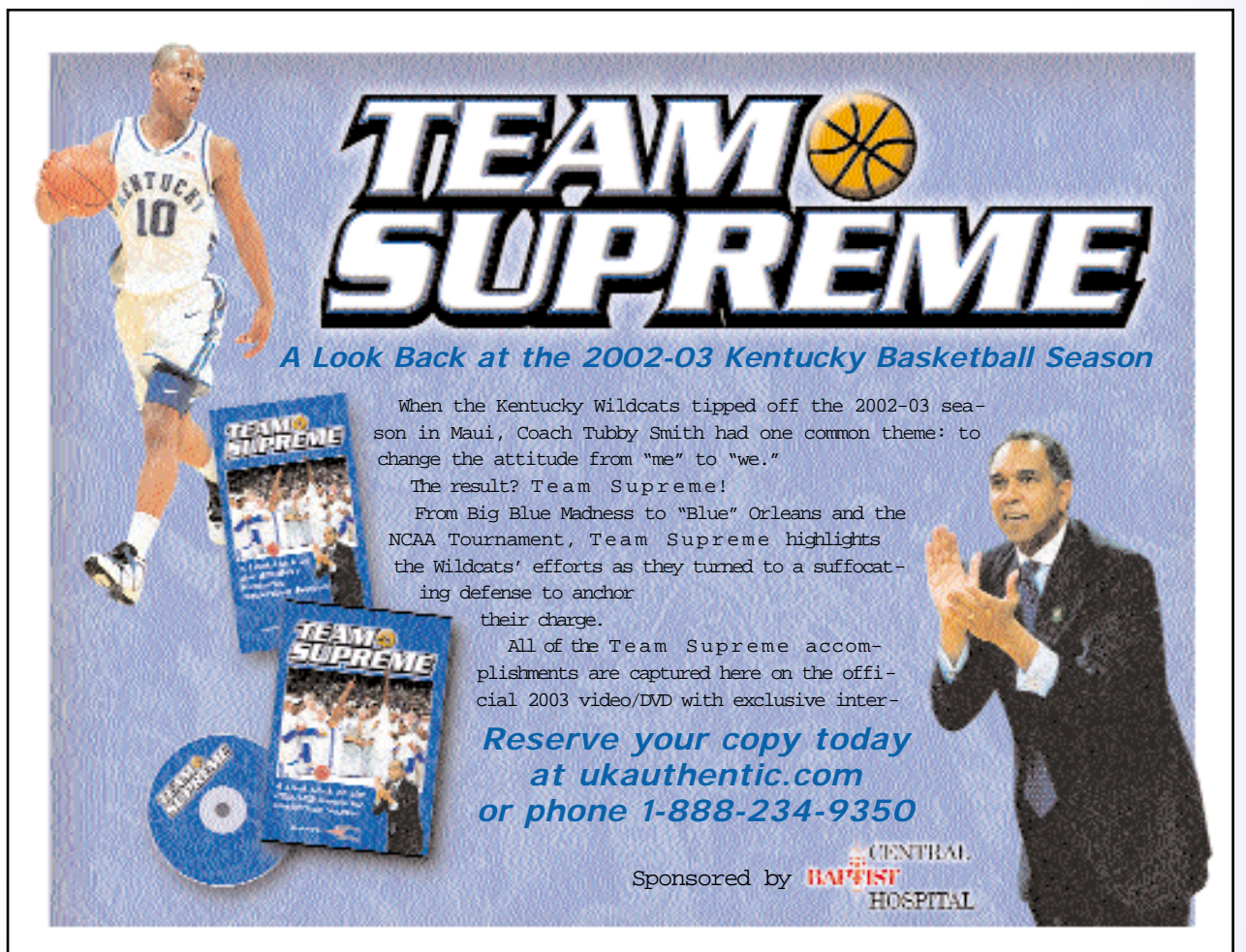
Commonwealth Travel organizes road trips to select UK football and basketball games. The travel agency has a mailing list for pre-planned trips, and you can be included on that list by calling the agency at 1-800-274-7135 or at 859-277-7135. When UK qualifies for post season participation, contact the agency at the numbers located above or check their web site at [www.commonwealthtravel.com](http://www.commonwealthtravel.com).

--The Editor

## Newsletter a "Winner"

If the issues to follow are as interesting and informative as this first issue, you are a winner! We enjoyed it from page-to-page and from word-to-word. We had just returned from a long vacation and as usual, we read anything UKAA before any of the piles of accumulated mail. We wish you much success and look forward to the next issue.

Opal and D.A. Reynolds



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